

School of Business

Master of Business Administration (MBA)

Kingston University offers the Master of Business Administration degree program by preparing students with the necessary skills and knowledge to understand, manage or create financial, business and leadership careers at the mid to upper level of management. Students with background trainings from various fields and disciplines are highly welcome to join the MBA program at Kingston University to enhance their management skills and knowledge.

The program provides the tools for career success, for business and leadership professionals to develop knowledge, attitudes and skill sets that will equip them to perform effectively, ethically and creatively in the corporate or entrepreneurial environment. Students may choose to concentrate on one of the three emphases, Entrepreneurship Concentration, International Business Concentration, Healthcare Management Concentration or combination of elective courses meeting their career interest by consulting with our faculty members.

Program Objectives

Upon completion of the program, students should be able to:

1. Formulate effective solutions to problems or pursuit of opportunities by utilizing business theories and practice;
2. Recommend the control and management of an organization by applying quantitative analysis principles and skills
3. Combine information technology skills in operating business practice tasks
4. Communicate effectively and professionally through physical or virtual presence, orally and written
5. Set up or reconstruct morale of an organization by summarizing theories and methods to motivate employees
6. Compare and contrast the concepts of social responsibility, integrity and business ethics;
7. Develop clear and specific leadership direction to a variety of business environments in the real world.
8. Demonstrate disciplinary competence in the field of study concentration

Admission Requirements:

Students desiring admission to the Master of Business Administration program must meet the following requirements:

1. Have completed a bachelor degree related to the business area from an institution accredited by an agency recognized by the U.S. Secretary of Education or a recognized or approved foreign academic institution.
2. Applicants must have a cumulative GPA of at least 2.50 in their undergraduate course work completed.
3. Students whose bachelor degrees are non-business related may qualify for admission to the program if they meet one of the following condition:
 - i. Have completed undergraduate introductory or survey courses in business management, economics, accounting and business statistics, at least 3 semester units each or the equivalent, and earned a minimal grade of C, or
 - ii. Will enroll in Kingston University's MBA pre-requisite courses, referred to "Pre-MBA Courses", after they are admitted.



The GRE or GMAT is not required for admission to Kingston University. Students are conditionally admitted to the graduate program as "probationary students" upon completion of all admission requirements. Students are advanced to candidacy status after successfully completing 9 credit hours of graduate credit with grade point average of B (3.0) or better. A student who receives one F or two C's before advancement to candidacy will be dismissed. After advancement to candidacy, graduate students must maintain a B (3.0) grade point average

Mode of Instruction:

Option of on-campus or distance education mode is available for the choice of in-state students who reside in the state of California.

International Student Admission Requirements:

Unless a graduate from a US high school or foreign equivalent where English was the language of instruction evidenced by an official transcript, or a student having taken at least 2 years of education in a college program where English was the language of instruction evidenced by an official transcript, an applicant whose native language is not English must satisfy English proficiency requirement for admission to the MBA program by scoring a TOEFL test with at least 500 PBT, 173 CBT or 61 iBT; a TOEIC of at least 600 or a IELTS of 8.

Graduation Requirements:

Students are awarded with the Master of Business Administration degree upon meeting all of the following:

1. completed a total of 36 semester units of course study, including 24 semester units in core courses and the Capstone Course, and 12 units of elective courses,
2. met the Satisfactory Academic Progress (SAP) requirement by having:
 - maintained a minimum GPA of 3.0,
 - achieving at least 67% of course completion rate cumulatively or the credit hours attempted not more than 1.5 times the total credit hours required to complete the program,
3. fulfilled all financial obligations required by Kingston University prior to graduation.

Curriculum

To meet the graduation unit requirements, students are required to complete 24 units (8 courses) in core courses and 12 units (4 courses) in elective courses as listed below:

Core Courses Required: 24 Semester Units

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
AT 5100	Managerial Accounting	3
BU 5010	Management of Information Systems	3
BU 5040	Managerial Communication	3
BU 5050	Business Law and Contracts	3
BU 5060	Organizational Behavior	3
BU 5550	Capstone Course – Integrated Decision Making	3
BU 5300	Managerial Finance	3
MK 5200	Marketing Management and Planning	3
TOTAL		24



Elective Concentration: 12 semester units to be selected from the following concentration courses

Entrepreneurship Concentration

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
BU 5020	Human Resources Management	3
BU 5140	Consumer Psychology	3
BU 5500	Leadership Theories and Concepts	3
BU 5600	Entrepreneurship	3
TOTAL		12

International Business Concentration

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
BU 5030	International Business Management	3
BU 5055	International Business Law	3
FN 5310	International Finance	3
MK 5210	International Marketing	3
TOTAL		12

Healthcare Management Concentration

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
HC 5500	Management and Leadership Healthcare Services	3
HC 5051	Healthcare Ethics and Law	3
HC 5551	Healthcare Policy and Managed Care	3
HC 5552	Healthcare Strategic Management and Policy	3
TOTAL		12

TOTAL PROGRAM REQUIREMENT: 36 SEMESTER UNITS